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ABSTRACT

The Blinn College (BC) Entering Student Survey was administered during the regular registration period for the fall 1993 and spring 1994 semesters. The survey was completed by students who were registering for one or more classes at the Brenham campus and the three Brazos County campuses, and who had not been enrolled during the preceding 6-year period. Survey questions focused on factors influencing students' decision to attend BC; student preferences and expectations concerning higher education; student goals; and student needs regarding the extent and sources of BC information. Survey findings, based on responses from 3,468 students to the 1993 survey and 1,721 students to the 1994 survey, included the following: (1) the top five factors that influenced students to attend BC were facilities (67%), faculty reputation (66%), academic reputation (65%), size of institution and classes (63%), and costs (61%); (2) over 40% indicated that BC was their first college choice, and 14% said that BC was their only college choice; (3) over 43% indicated that a high school counselor or teacher had been a positive influence in their decision to attend BC; (4) 74% chose small lecture and discussion classes as the preferred mode of instruction; (5) 92% expected their teachers to be well qualified; (6) 85% expected to be able to obtain help outside of class; (7) 48% expected to attend BC for only 1 year and then to transfer; (8) 34% planned to obtain a baccalaureate degree as their highest degree, while 47% planned to receive a master's degree or higher; (9) 94% felt the college catalog was a helpful source of information; and (10) the admissions office and friends attending BC were identified as other helpful sources of information. Tables and charts detailing results are included. (KP)

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ED 377 890

Blinn College Office of Institutional Research & Effectiveness

Research Study Report

Results of Entering Student Survey

1993 Fall and 1994 Spring Semesters

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BLINN COLLEGE

Blinn College
Brenham, Texas
July 20, 1994

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JC 940 643

Summary of Entering Student Survey Results for 1993 Fall and 1994 Spring Semesters

Introduction and Methodology

The Blinn College Entering Student Survey was administered during the regular registration period for the 1993 fall and 1994 spring semesters. It was completed by students registering for one or more classes at the Brenham, Bryan, College Station or Occupational Educational campuses for the first time within the preceding six-year period. Throughout this report, the Bryan, College Station and Occupational Education campuses will be collectively referred to as Blinn's Brazos County campuses. Regarding the 1993 fall semester, 3468 students responded to the survey (1178 respondents at the Brenham campus and 2290 respondents on Blinn's Brazos County campuses). The 1994 spring semester administration of the survey resulted in responses from a total of 1721 students (242 respondents from the Brenham campus and 1479 respondents from Blinn's Brazos County campuses).

The survey questions were grouped into four main areas: (1) factors influencing students' decision to attend Blinn College, (2) student preferences and expectations concerning higher education, (3) student goals, and (4) student needs regarding the extent and sources of Blinn College information. The survey data provides valuable baseline information regarding Blinn College students, across all campuses. This survey also serves the useful function of documenting institutional claims and beliefs regarding Blinn College and its students.

Factors Influencing Students' Decision to Attend Blinn College

The survey revealed that the top five factors that influenced students to attend Blinn College were: facilities (67%), faculty reputation (66%), academic reputation (66%), size of institution and classes (63%), and costs (61%). In all cases, each of these factors influenced a larger proportion of students on the Brenham campus than was true for students on Blinn's Brazos County campuses. Available facilities at Blinn College, such as library, laboratories, computers, and recreational facilities, were very highly rated as an influence factor by 89% of the students on the Brenham campus and 61% of the students on the Brazos County campuses. The Blinn College faculty was also an important factor for 81% of the students on the Brenham campus and 59% of students on the Brazos County campuses.

In a similar manner, Blinn's academic reputation was identified by 85% and 59%, respectively, of students on the Brenham campus and Brazos County campuses as being very influential in their decision to attend Blinn College. The size of Blinn College and its classes were important factors for 78% and 58%, respectively, of students on the Brenham and Brazos County campuses. Costs were more of a factor for students on the Brenham campus (73%), than was true for students on the Brazos County campuses (58%). As expected, the influence factor identified most by Blinn students on the Brazos County campuses was Blinn's close proximity to Texas A&M University, being so identified by

nearly 71% of the students on those campuses. Related to this fact is that 53% of the students on the Brazos County campuses indicated that a TAMU counselor had influenced their decision to attend Blinn College. It is noteworthy that over 40% of the students stated that Blinn College was their first college choice, while another 12% indicated that Blinn was their only college choice. This reflects a 6% increase over the previous year's survey results.

Although they are still not major influence factors, the current survey findings showed an increase in the influencing role of high school counselors, high school teachers, and Blinn's presence at college night events. Over 43% of the surveyed students indicated that their high school counselor or teacher had been a positive influence in their decision to attend Blinn College. This was an increase of 8.5% over the previous year's survey results. Nearly 45% of the students indicated that Blinn's representation at a college night event had been a positive influence regarding their decision to attend Blinn College. This was a 6.3% increase over the 1992-93 survey results.

Student Preferences and Expectations Concerning Higher Education

A survey result with pedagogical implications is that only 3.6% of Blinn's entering students preferred small lecture classes with computer-aided instruction. Small lecture classes and small discussion classes were the overwhelmingly preferred mode of instruction, being selected by over 74% of the surveyed students. That survey results often serve to confirm and document long-existing institutional beliefs is illustrated by the survey findings that over 92% of all surveyed students expected their Blinn College instructors to be well-qualified in their teaching field. Also, 85% of the students on all of the campuses equally expected to be able to obtain help outside of class upon request.

Student Goals

The survey indicated that nearly 48% of the entering students expected to attend Blinn College for only one year and then transfer to a four-year institution, while another 14% of the entering students reported that they had no definite college plans beyond their first year at Blinn College. Despite these initial intentions, many students do decide to enroll at Blinn longer than two semesters. This is evidenced by a reoccurring Texas Coordinating Board statistic that approximately 35% of the fall semester Blinn College students are enrolled at Blinn College for the following fall semester.

Students first entering Blinn College appear to aspire to more than an associates degree. This follows from the survey finding that 34% of the entering Blinn students reported that the highest degree they planned to obtain was a baccalaureate degree, while an additional 47% reported that they ultimately planned to obtain a masters degree or higher.

Student Needs Regarding Sources of Blinn College Information

The Blinn College catalog was identified by 94% of the surveyed entering students as a very helpful source of information about Blinn College. The Blinn College Admissions Office and friends at Blinn College were identified as helpful sources of Blinn College information by 91% and 86%, respectively, of the entering students. Slightly more than 88% of the surveyed students named former Blinn College students as a helpful source of information about Blinn College. A large proportion (93%) of students on the Brenham campus reported that a visit to the Brenham campus had been a helpful source of Blinn College information. A visit to one of Blinn's Brazos County campuses was identified as a helpful source of Blinn College information by 76% of their students. Data collected on students first entering Blinn College during the 1989-90 academic year indicated that only 62% of the surveyed students on the Brenham campus felt that their high school counselor had been a helpful source in answering questions about Blinn College. Only 52% of the same Brenham-based population rated their high school teacher as a helpful source of Blinn College information. The corresponding improved statistics for students first entering Blinn College during the 1993-94 academic year were 76% and 80% for high school counselors and high school teachers, respectively. Analogous 1993-94 data for students on the Brazos County campuses was lower than the Brenham data, although it was also an improvement over the 1989-90 data.

Summary

The Entering Student Survey provides valuable baseline information about the entering Blinn College student. The results of the current survey are very consistent and similar to those of previous entering student surveys conducted at Blinn College. Those results have repeatedly shown that the facilities, academic reputation and faculty of Blinn College are major factors that have had a positive influence on students' decision to attend Blinn College. These results should be correlated with the additional survey result that Blinn College is either the first or only college choice for over half of the entering Blinn College students. The survey also establishes the fact that students enroll at Blinn College with strong intentions of transferring to a senior institution and eventually obtaining a baccalaureate or graduate degree. These and additional survey results about entering Blinn College students collectively indicate that Blinn College is continuing its long tradition of excellence in education for its students.

Analyses, Tabulations and Graphics Prepared by
Office of Institutional Research & Effectiveness
Blinn College
Brenham, Texas
July 20, 1994

FALL 1993 AND SPRING 1994
ENTERING STUDENT SURVEY

	Very Important/ Important		Slightly Important/ Not Important		No Basis For Response
	#	%	#	%	#
FACTORS INFLUENCING DECISION TO ATTEND BLINN COLLEGE					
Parents					
All Campuses	**3,191**	**61.6%**	**1,988**	**38.4%**	
Brenham	1,115	78.7%	301	21.3%	
Bryan	855	58.4%	608	41.6%	
College Station	1,125	52.8%	1,006	47.2%	
Occupational Ed. Center	96	56.8%	73	43.2%	
Brazos County	2,076	55.2%	1,687	44.8%	
Blinn College Costs					
All Campuses	**3,212**	**62.0%**	**1,972**	**38.0%**	
Brenham	1,032	72.7%	388	27.3%	
Bryan	956	65.3%	508	34.7%	
College Station	1,102	51.7%	1,029	48.3%	
Occupational Ed. Center	122	72.2%	47	27.8%	
Brazos County	2,180	57.9%	1,584	42.1%	
Blinn College Open Admissions					
All Campuses	**3,047**	**58.9%**	**2,127**	**41.1%**	
Brenham	929	65.7%	485	34.3%	
Bryan	900	61.6%	562	38.4%	
College Station	1,113	52.3%	1,016	47.7%	
Occupational Ed. Center	105	62.1%	64	37.9%	
Brazos County	2,118	56.3%	1,642	43.7%	
Financial Aid at Blinn College					
All Campuses	**2,465**	**47.7%**	**2,707**	**52.3%**	
Brenham	924	65.2%	493	34.8%	
Bryan	733	50.1%	730	49.9%	
College Station	710	33.4%	1,413	66.6%	
Occupational Ed. Center	98	58.0%	71	42.0%	
Brazos County	1,541	41.0%	2,214	59.0%	
Live at Home					
All Campuses	**1,628**	**31.9%**	**3,471**	**68.1%**	
Brenham	595	42.8%	796	57.2%	
Bryan	548	38.0%	895	62.0%	
College Station	395	18.8%	1,701	81.2%	
Occupational Ed. Center	90	53.3%	79	46.7%	
Brazos County	1,033	27.9%	2,675	72.1%	

Fall '93 & Spring '94 Entering Student Survey

	Very Important/ Important		Slightly Important/ Not Important		No Basis For Response
	#	%	#	%	#
Blinn College Facilities					
All Campuses	**3,219**	**66.6%**	**1,614**	**33.4%**	
Brenham	1,260	88.8%	159	11.2%	
Bryan	642	57.3%	478	42.7%	
College Station	1,199	56.4%	926	43.6%	
Occupational Ed. Center	118	69.8%	51	30.2%	
Brazos County	2,299	61.2%	1,455	38.8%	
Institution and Class Size					
All Campuses	**3,275**	**63.3%**	**1,901**	**36.7%**	
Brenham	1,102	77.8%	315	22.2%	
Bryan	912	62.3%	553	37.7%	
College Station	1,152	54.2%	973	45.8%	
Occupational Ed. Center	109	64.5%	60	35.5%	
Brazos County	2,173	57.8%	1,586	42.2%	
Blinn College Athletic Program					
All Campuses	**519**	**37.1%**	**880**	**62.9%**	
Brenham	519	37.1%	880	62.9%	
Bryan					
College Station					
Occupational Ed. Center					
Brazos County					
Blinn College Near TAMU					
All Campuses	**2,632**	**70.6%**	**1,098**	**29.4%**	
Brenham					
Bryan	924	63.7%	527	36.3%	
College Station	1,658	78.5%	454	21.5%	
Occupational Ed. Center	50	29.9%	117	70.1%	
Brazos County	2,632	70.6%	1,098	29.4%	
Blinn College Band Program					
All Campuses	**250**	**18.1%**	**1,129**	**81.9%**	
Brenham	250	18.1%	1,129	81.9%	
Bryan					
College Station					
Occupational Ed. Center					
Brazos County					

Fall '93 & Spring '94 Entering Student Survey

	Very Important/ Important		Slightly Important/ Not Important		No Basis For Response
	#	%	#	%	#
TAMU Counselor					
All Campuses	**1,270**	**52.8%**	**1,136**	**47.2%**	**1,360**
Brenham					
Bryan	450	51.8%	419	48.2%	597
College Station	796	55.3%	644	44.7%	691
Occupational Ed. Center	24	24.7%	73	75.3%	72
Brazos County	1,270	52.8%	1,136	47.2%	1,360
Available Blinn College Housing					
All Campuses	**706**	**50.6%**	**688**	**49.4%**	
Brenham	706	50.6%	688	49.4%	
Bryan					
College Station					
Occupational Ed. Center					
Brazos County					
Friends at TAMU					
All Campuses	**1,479**	**48.7%**	**1,558**	**51.3%**	**730**
Brenham					
Bryan	501	44.7%	620	55.3%	346
College Station	944	52.2%	863	47.8%	324
Occupational Ed. Center	34	31.2%	75	68.8%	60
Brazos County	1,479	48.7%	1,558	51.3%	730
Friends at Blinn College					
All Campuses	**1,770**	**42.4%**	**2,402**	**57.6%**	**1,010**
Brenham	708	57.1%	531	42.9%	181
Bryan	412	36.8%	709	63.2%	343
College Station	609	36.0%	1,083	64.0%	437
Occupational Ed. Center	41	34.2%	79	65.8%	49
Brazos County	1,062	36.2%	1,871	63.8%	829
Academic Reputation of Blinn College					
All Campuses	**2,869**	**66.0%**	**1,477**	**34.0%**	**824**
Brenham	1,049	84.9%	187	15.1%	174
Bryan	805	65.9%	417	34.1%	241
College Station	915	52.5%	827	47.5%	388
Occupational Ed. Center	100	68.5%	46	31.5%	21
Brazos County	1,820	58.5%	1,290	41.5%	650

Fall '93 & Spring '94 Entering Student Survey

	Very Important/ Important		Slightly Important/ Not Important		No Basis For Response
	#	%	#	%	#
High School Counselor or Teacher					
All Campuses	**1,461**	**43.2%**	**1,919**	**56.8%**	**1,782**
Brenham	713	62.9%	421	37.1%	273
Bryan	352	40.3%	522	59.7%	585
College Station	354	27.8%	920	72.2%	855
Occupational Ed. Center	42	42.9%	56	57.1%	69
Brazos County	748	33.3%	1,498	66.7%	1,509
Blinn College at College Nite					
All Campuses	**1,419**	**44.8%**	**1,750**	**55.2%**	**2,009**
Brenham	628	60.3%	414	39.7%	376
Bryan	353	42.8%	472	57.2%	639
College Station	391	32.6%	807	67.4%	930
Occupational Ed. Center	47	45.2%	57	54.8%	64
Brazos County	791	37.2%	1,336	62.8%	1,633
Reputation of Blinn College Faculty					
All Campuses	**2,320**	**66.0%**	**1,197**	**34.0%**	**1,667**
Brenham	868	81.1%	202	18.9%	348
Bryan	638	66.4%	323	33.6%	507
College Station	732	53.8%	628	46.2%	769
Occupational Ed. Center	82	65.1%	44	34.9%	43
Brazos County	1,452	59.3%	995	40.7%	1,319

Fall '93 & Spring '94 Entering Student Survey

	Strongly Expected/ Expected		Not Expected		Uncertain	
	#	%	#	%	#	%
EXPECTATIONS ABOUT INSTRUCTORS AND CLASSES AT BLINN COLLEGE						
Qualified Instructors						
All Campuses	**4,754**	**92.1%**	**100**	**1.9%**	**307**	**5.9%**
Brenham	1,351	95.5%	12	0.8%	51	3.6%
Bryan	1,365	93.4%	30	2.1%	66	4.5%
College Station	1,898	89.6%	52	2.5%	168	7.9%
Occupational Ed. Center	140	83.3%	6	3.6%	22	13.1%
Brazos County	3,403	90.8%	88	2.3%	256	6.8%
Outside Help Available						
All Campuses	**4,375**	**84.6%**	**307**	**5.9%**	**488**	**9.4%**
Brenham	1,265	89.2%	52	3.7%	101	7.1%
Bryan	1,223	83.7%	95	6.5%	144	9.8%
College Station	1,761	83.0%	147	6.9%	213	10.0%
Occupational Ed. Center	126	74.6%	13	7.7%	30	17.8%
Brazos County	3,110	82.9%	255	6.8%	387	10.3%
Classes Will Be Like High School Classes						
All Campuses	**1,190**	**23.1%**	**2,805**	**54.4%**	**1159**	**22.5%**
Brenham	373	26.4%	699	49.5%	340	24.1%
Bryan	344	23.6%	795	54.6%	316	21.7%
College Station	438	20.7%	1,231	58.1%	449	21.2%
Occupational Ed. Center	35	20.7%	80	47.3%	54	32.0%
Brazos County	817	21.8%	2,106	56.3%	819	21.9%
Classes Will Be Demanding						
All Campuses	**3,863**	**70.7%**	**459**	**8.4%**	**1144**	**20.9%**
Brenham	1,149	67.4%	80	4.7%	475	27.9%
Bryan	1,105	79.8%	115	8.3%	164	11.8%
College Station	1,495	72.4%	243	11.8%	326	15.8%
Occupational Ed. Center	114	36.3%	21	6.7%	179	57.0%
Brazos County	2,714	78.2%	379	10.9%	377	10.9%

Fall '93 & Spring '94 Entering Student Survey

	Large Lecture Classes %	Small Lecture Classes %	Small Discussion Classes %	Computer Assisted Instruction %	No Preference %
Preferred Class Format					
All Campuses (N=5177)	**6.6%**	**41.9%**	**32.3%**	**4.0%**	**15.3%**
Brenham (N=1417)	4.4%	37.5%	40.5%	4.5%	13.0%
Bryan (N=1462)	7.0%	46.4%	28.0%	3.4%	15.2%
College Station (N=2130)	8.1%	42.7%	29.3%	3.2%	16.7%
Occupational Ed. Center (N=168)	1.8%	28.6%	36.9%	13.7%	19.0%
Brazos County (N=3760)	7.4%	43.5%	29.1%	3.8%	16.2%

	First Choice %	Second Choice %	Third Choice %	Fourth Choice %	Only Choice %
Blinn College As College Choice					
All Campuses (N=5113)	**40.5%**	**30.0%**	**9.6%**	**8.2%**	**11.7%**
Brenham (N=1414)	57.4%	21.5%	7.4%	4.7%	9.1%
Bryan (N=1446)	41.0%	30.9%	8.2%	8.0%	11.8%
College Station (N=2085)	28.2%	36.2%	12.1%	10.6%	12.9%
Occupational Ed. Center (N=168)	48.8%	16.1%	7.7%	8.9%	18.5%
Brazos County (N=3699)	34.1%	33.2%	10.4%	9.5%	12.7%

	1-2 Semesters At Blinn College Then Transfer %	1-2 Semesters At Blinn College Then Decide %	Acadamic Courses Then Get Job %	Occup. Ed. Courses then Get Job %	Given Goals Do Not Apply %
Student Goals (First Grouping)					
All Campuses (N=5182)	**47.5%**	**14.0%**	**5.0%**	**4.4%**	**29.1%**
Brenham (N=1417)	42.4%	19.5%	7.8%	3.7%	26.6%
Bryan (N=1465)	45.4%	13.1%	5.4%	6.2%	29.9%
College Station (N=2131)	55.1%	10.9%	2.8%	0.9%	30.3%
Occupational Ed. Center (N=169)	12.4%	13.6%	7.7%	39.6%	26.6%
Brazos County (N=3765)	49.4%	11.9%	4.0%	4.7%	30.0%

Fall '93 & Spring '94 Entering Student Survey

	Complete Certificate Program Then Get Job %	Associate Degree Then Transfer to Sr. College %	Associate Degree But Not Transfer %	No Associate Degree But Transfer To Sr. College %	Given Goals Do Not Apply %
Student Goals (Second Grouping)					
All Campuses (N=5171)	**6.9%**	**22.8%**	**4.5%**	**40.7%**	**25.1%**
Brenham (N=1414)	7.6%	45.3%	4.5%	30.3%	12.3%
Bryan (N=1462)	9.1%	18.4%	6.1%	39.3%	27.2%
College Station (N=2127)	2.7%	11.9%	2.7%	50.5%	32.2%
Occupational Ed. Center (N=168)	34.5%	9.5%	14.9%	17.3%	23.8%
Brazos County (N=3757)	6.6%	14.3%	4.6%	44.6%	29.9%

	Take Courses For Enrichment %	Upgrade Job Skills %	Blinn 1 Yr., Job, Then Sr. College %	Blinn 2 Yrs., Job, Then Sr. College %	Given Goals Do Not Apply %
Student Goals (Third Grouping)					
All Campuses (N=5167)	**5.1%**	**9.3%**	**6.5%**	**11.1%**	**68.0%**
Brenham (N=1412)	4.3%	11.5%	6.4%	18.1%	59.7%
Bryan (N=1463)	5.5%	10.6%	5.5%	11.1%	67.3%
College Station (N=2123)	5.0%	5.8%	7.1%	5.7%	76.4%
Occupational Ed. Center (N=169)	8.9%	24.9%	8.9%	18.3%	39.1%
Brazos County (N=3755)	5.4%	8.5%	6.5%	8.4%	71.2%

	Certificate %	Associate Degree %	Bachelor's Degree %	Master's Or Higher Degree %	No Degree Or Certificate %
Highest Degree To Be Attained					
All Campuses (N=5150)	**4.9%**	**8.7%**	**33.7%**	**47.2%**	**5.5%**
Brenham (N=1402)	6.2%	9.8%	33.5%	45.5%	4.9%
Bryan (N=1454)	5.6%	11.4%	34.6%	43.3%	5.1%
College Station (N=2125)	2.2%	4.7%	33.9%	53.3%	5.9%
Occupational Ed. Center (N=169)	21.3%	27.2%	24.3%	19.5%	7.7%
Brazos County (N=3748)	4.4%	8.3%	33.8%	47.9%	5.7%

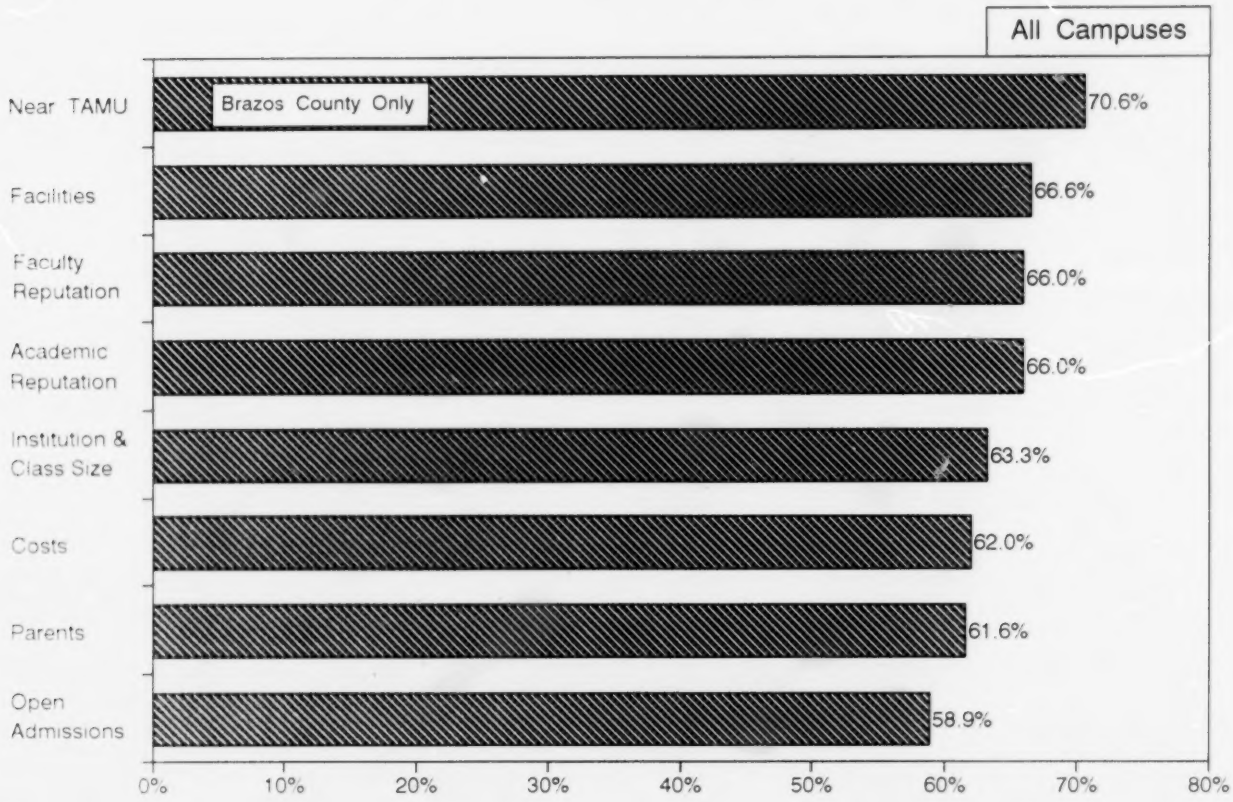
Fall '93 & Spring '94 Entering Student Survey

	Very Helpful/ Of Some Help #	%	Not Helpful #	%	No Basis For Response #
HELPFUL SOURCES OF INFORMATION REGARDING BLINN COLLEGE					
Blinn College Catalog					
All Campuses	**3,679**	**93.9%**	**237**	**6.1%**	**1225**
Brenham	1,088	94.6%	62	5.4%	258
Bryan	1,003	93.1%	74	6.9%	374
College Station	1,475	94.1%	92	5.9%	548
Occupational Ed. Center	113	92.6%	9	7.4%	45
Brazos County	2,591	93.7%	175	6.3%	967
Other Blinn College Publications					
All Campuses	**2,441**	**83.8%**	**473**	**16.2%**	**2211**
Brenham	867	89.1%	106	10.9%	432
Bryan	648	82.5%	137	17.5%	660
College Station	849	79.9%	213	20.1%	1047
Occupational Ed. Center	77	81.9%	17	18.1%	72
Brazos County	1,574	81.1%	367	18.9%	1779
High School Counselors					
All Campuses	**1,861**	**66.8%**	**927**	**33.2%**	**2338**
Brenham	838	76.4%	259	23.6%	311
Bryan	453	65.8%	235	34.2%	760
College Station	527	56.4%	407	43.6%	1171
Occupational Ed. Center	43	62.3%	26	37.7%	96
Brazos County	1,023	60.5%	668	39.5%	2027
Former Students of Blinn College					
All Campuses	**3,071**	**88.3%**	**406**	**11.7%**	**1659**
Brenham	959	92.2%	81	7.8%	364
Bryan	834	88.5%	108	11.5%	512
College Station	1,194	85.7%	200	14.3%	718
Occupational Ed. Center	84	83.2%	17	16.8%	65
Brazos County	2,112	86.7%	325	13.3%	1295
Friends at Blinn College					
All Campuses	**3,172**	**88.5%**	**414**	**11.5%**	**1545**
Brenham	949	91.2%	92	8.8%	363
Bryan	867	88.3%	115	11.7%	467
College Station	1,276	87.2%	188	12.8%	647
Occupational Ed. Center	80	80.8%	19	19.2%	68
Brazos County	2,223	87.3%	322	12.7%	1182

Fall '93 & Spring '94 Entering Student Survey

	Very Helpful/ Of Some Help #	%	Not Helpful #	%	No Basis For Response #
Blinn Representative at College Nite					
All Campuses	**895**	**66.7%**	**446**	**33.3%**	**3767**
Brenham	419	76.7%	127	23.3%	858
Bryan	220	65.5%	116	34.5%	1103
College Station	234	55.3%	189	44.7%	1676
Occupational Ed. Center	22	61.1%	14	38.9%	130
Brazos County	476	59.9%	319	40.1%	2909
High School Teachers					
All Campuses	**1,590**	**72.7%**	**598**	**27.3%**	**2927**
Brenham	731	79.9%	184	20.1%	489
Bryan	392	74.4%	135	25.6%	920
College Station	431	61.9%	265	38.1%	1403
Occupational Ed. Center	36	72.0%	14	28.0%	115
Brazos County	859	67.5%	414	32.5%	2438
Campus Visit					
All Campuses	**2,675**	**82.2%**	**579**	**17.8%**	**1873**
Brenham	1,078	93.0%	81	7.0%	247
Bryan	628	76.8%	190	23.2%	631
College Station	893	75.9%	283	24.1%	930
Occupational Ed. Center	76	75.2%	25	24.8%	65
Brazos County	1,597	76.2%	498	23.8%	1626
Blinn College Admissions Office					
All Campuses	**3,988**	**90.8%**	**402**	**9.2%**	**744**
Brenham	1,197	95.3%	59	4.7%	149
Bryan	1,081	89.2%	131	10.8%	238
College Station	1,596	89.3%	192	10.7%	325
Occupational Ed. Center	114	85.1%	20	14.9%	32
Brazos County	2,791	89.1%	343	10.9%	595
Written Blinn College Communications					
All Campuses	**2,475**	**86.7%**	**381**	**13.3%**	**2176**
Brenham	1,019	93.9%	66	6.1%	287
Bryan	570	82.7%	119	17.3%	735
College Station	803	81.0%	188	19.0%	1082
Occupational Ed. Center	83	91.2%	8	8.8%	72
Brazos County	1,456	82.2%	315	17.8%	1889

Reasons For Attending Blinn College
1993-94 Entering Student Survey



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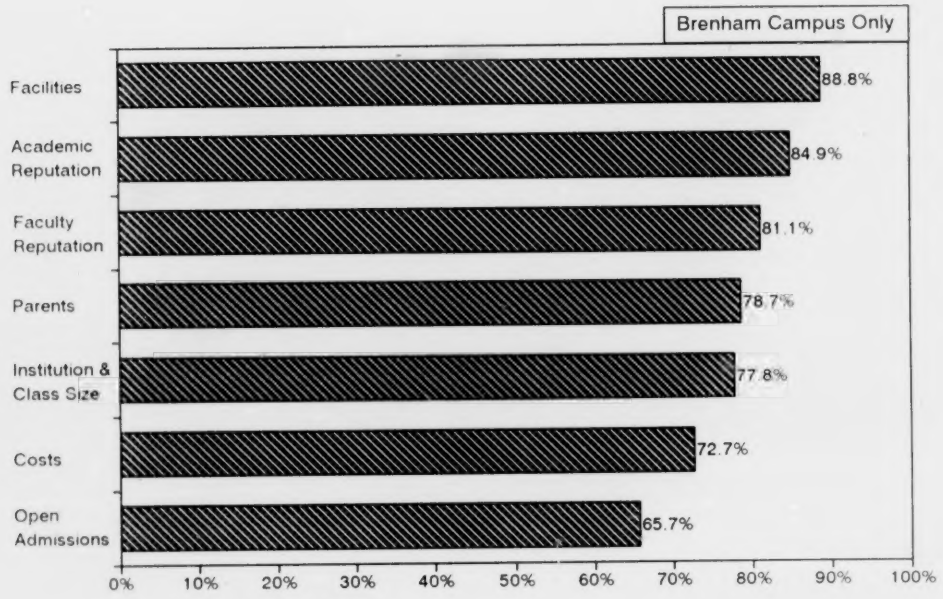

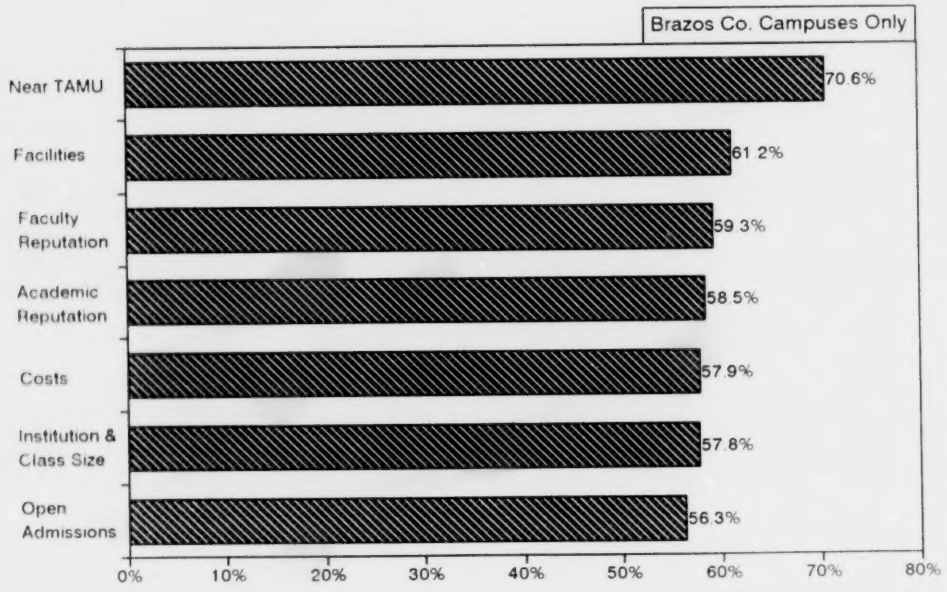

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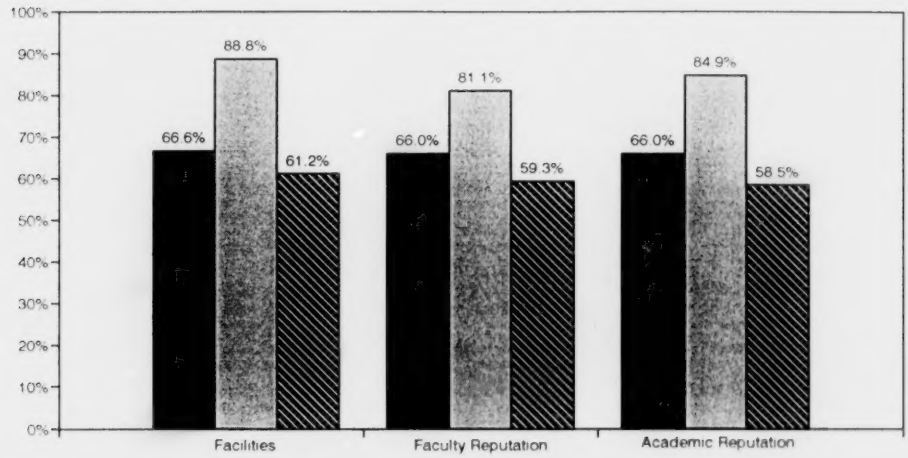

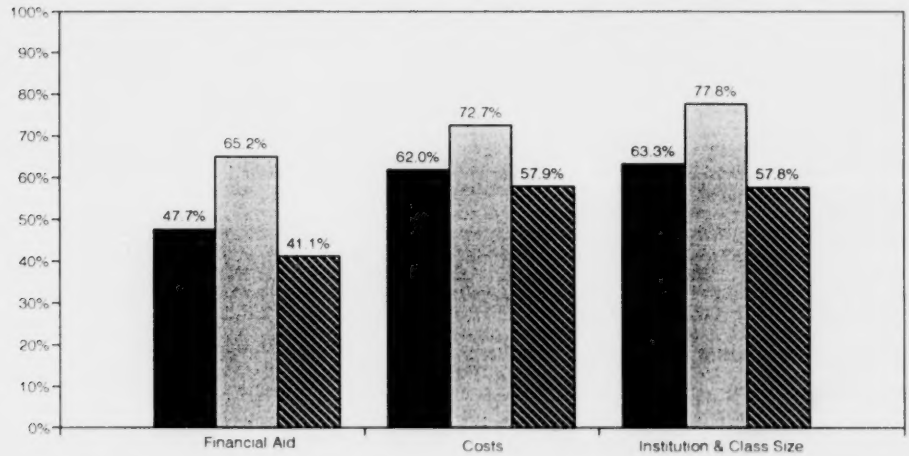

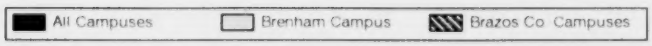

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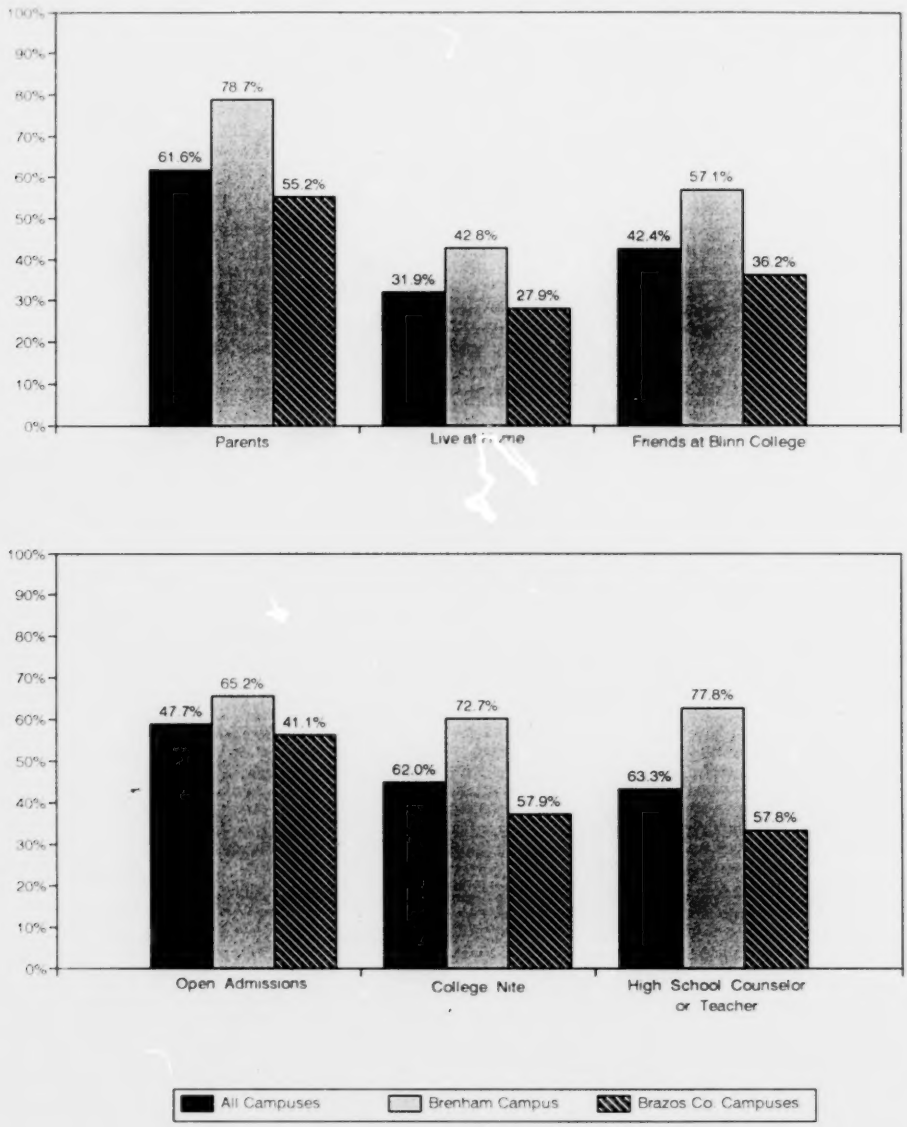

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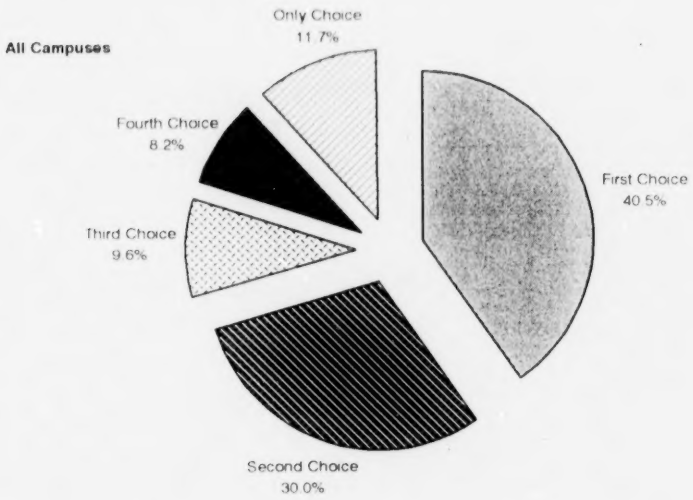
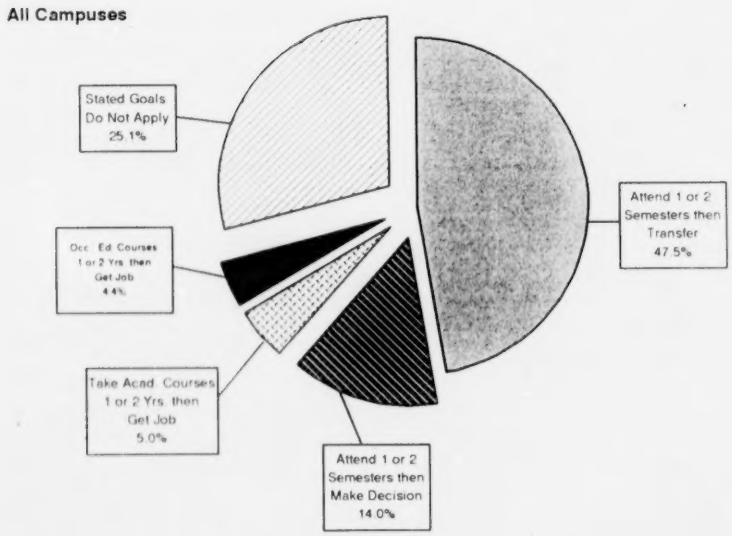
Selection of Blinn College



Student Program Plans


All Campuses
Stated Goals Do Not Apply
25.1%
Attend 1 or 2 Semesters then Transfer
47.5%
Occ. Ed Courses 1 or 2 Yrs. then Get Job
4.4%
Take Acad. Courses 1 or 2 Yrs. then Get Job
5.0%
Attend 1 or 2 Semesters then Make Decision
14.0%

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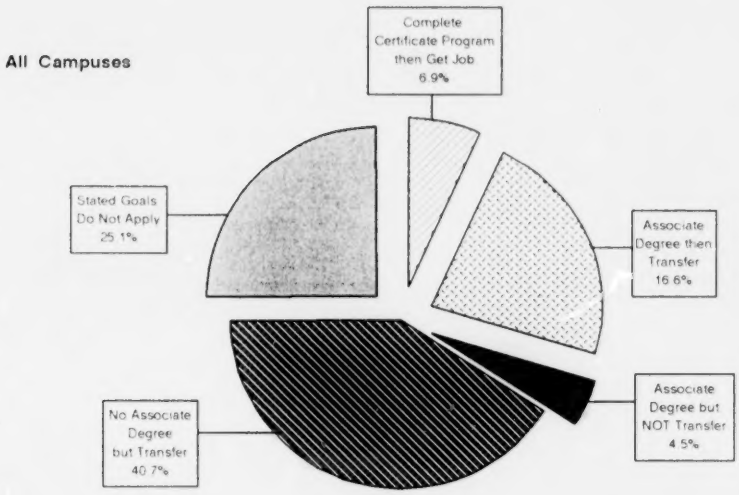
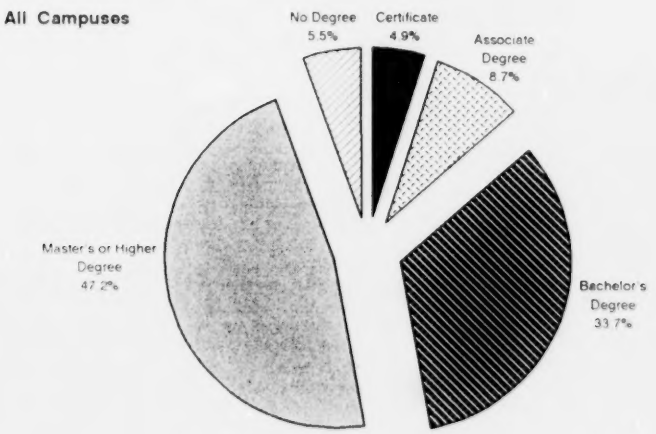
Student Educational Goals


All Campuses
Complete Certificate Program then Get Job 6.9%
Associate Degree then Transfer 16.6%
Associate Degree but NOT Transfer 4.5%
No Associate Degree but Transfer 40.7%
Stated Goals Do Not Apply 25.1%

Highest Degree to be Attained



Helpful Information Sources
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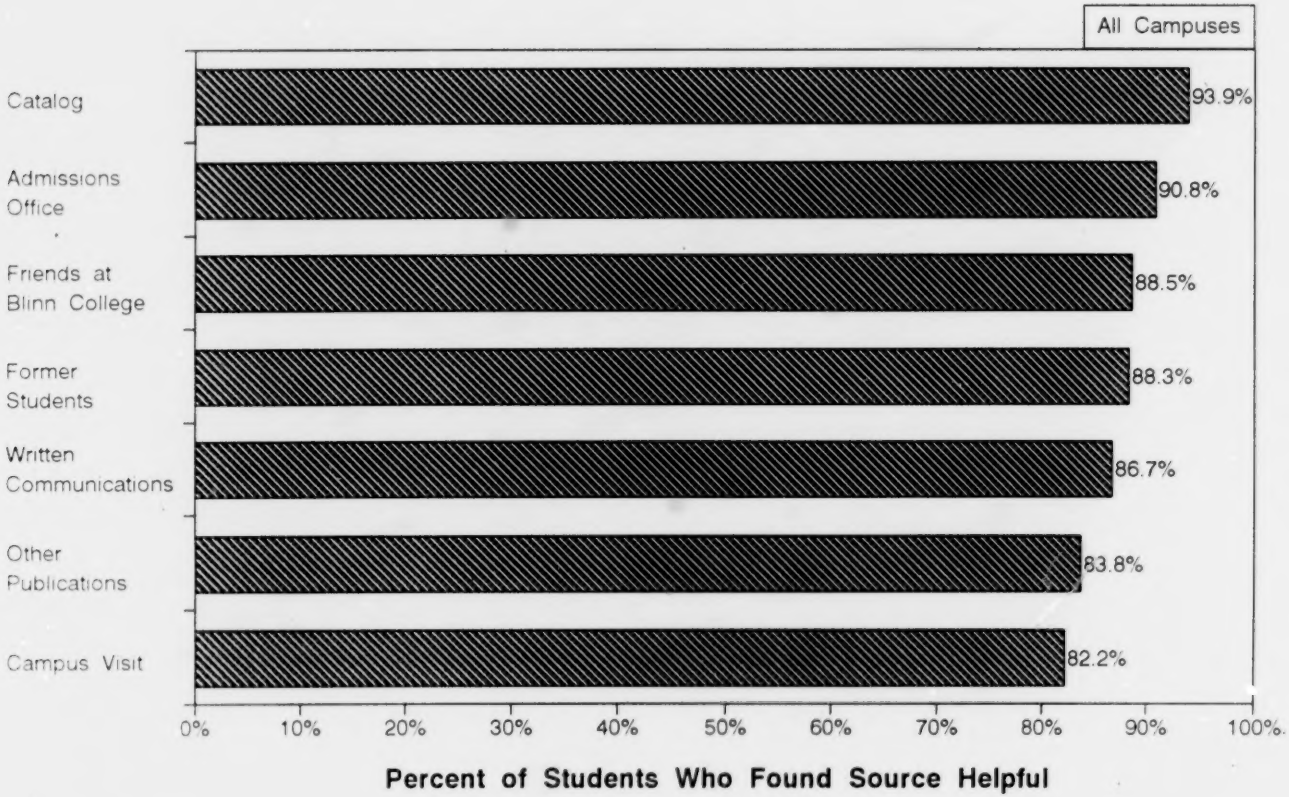

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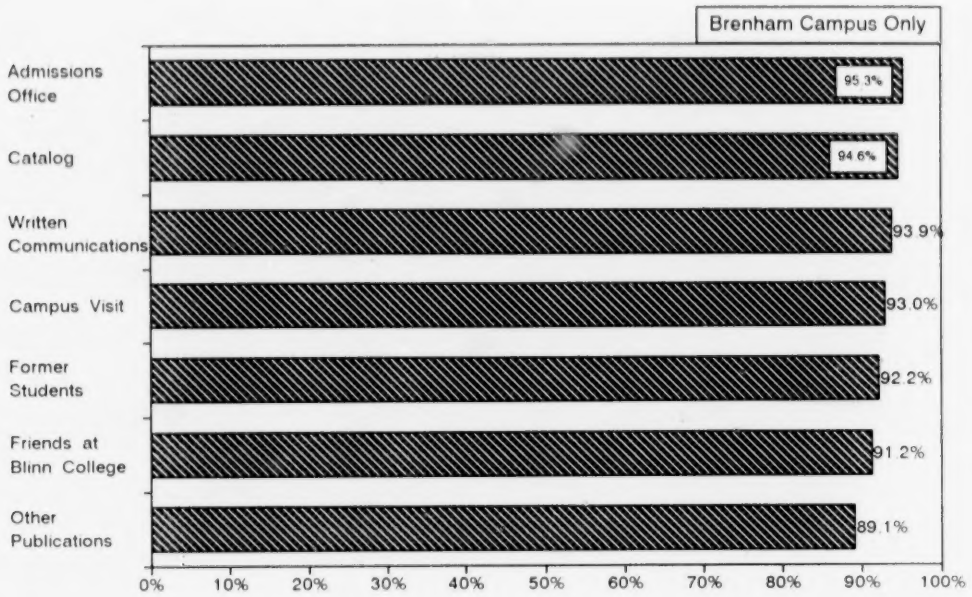

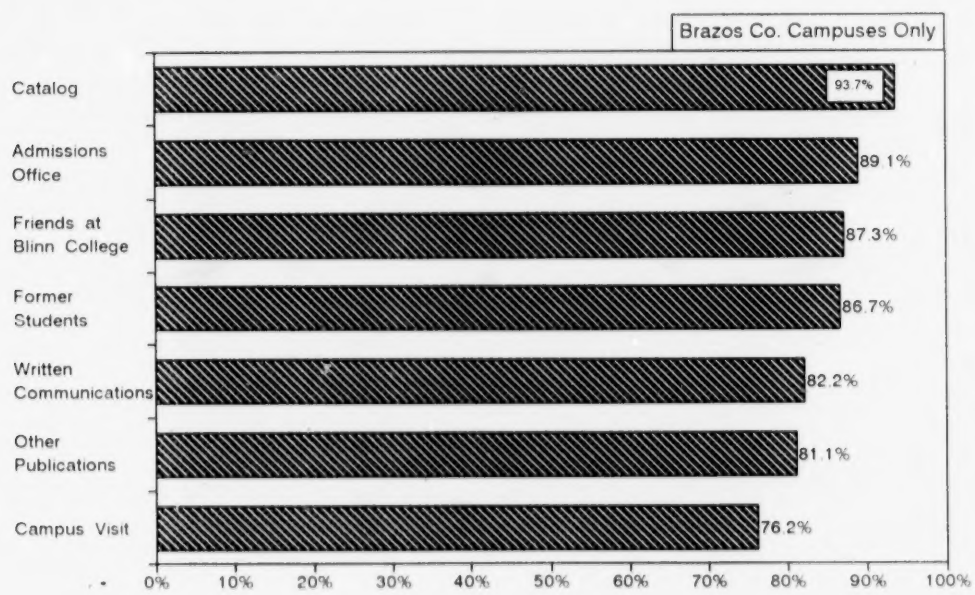

* *Percentages refer to the percent of students who found the given source helpful.*

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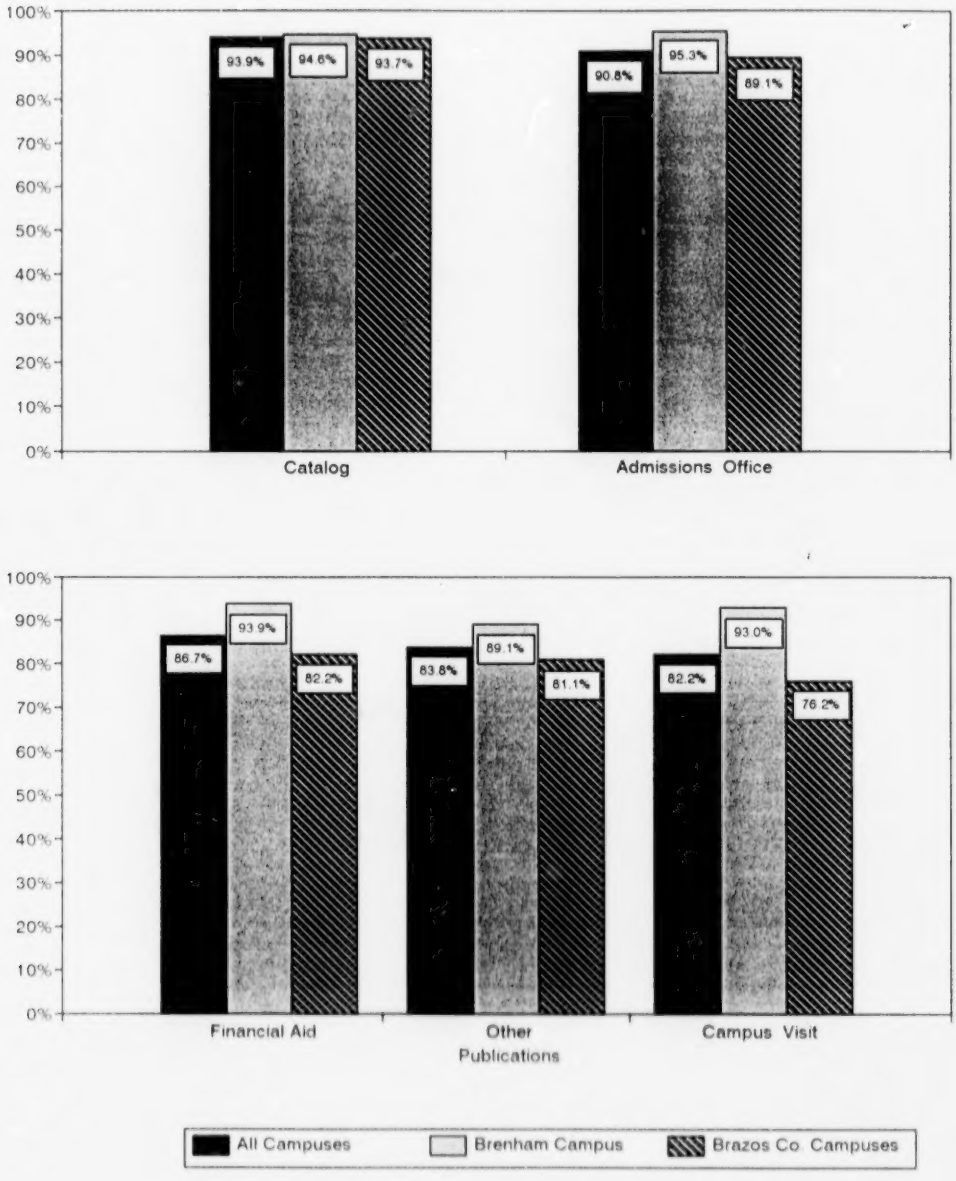

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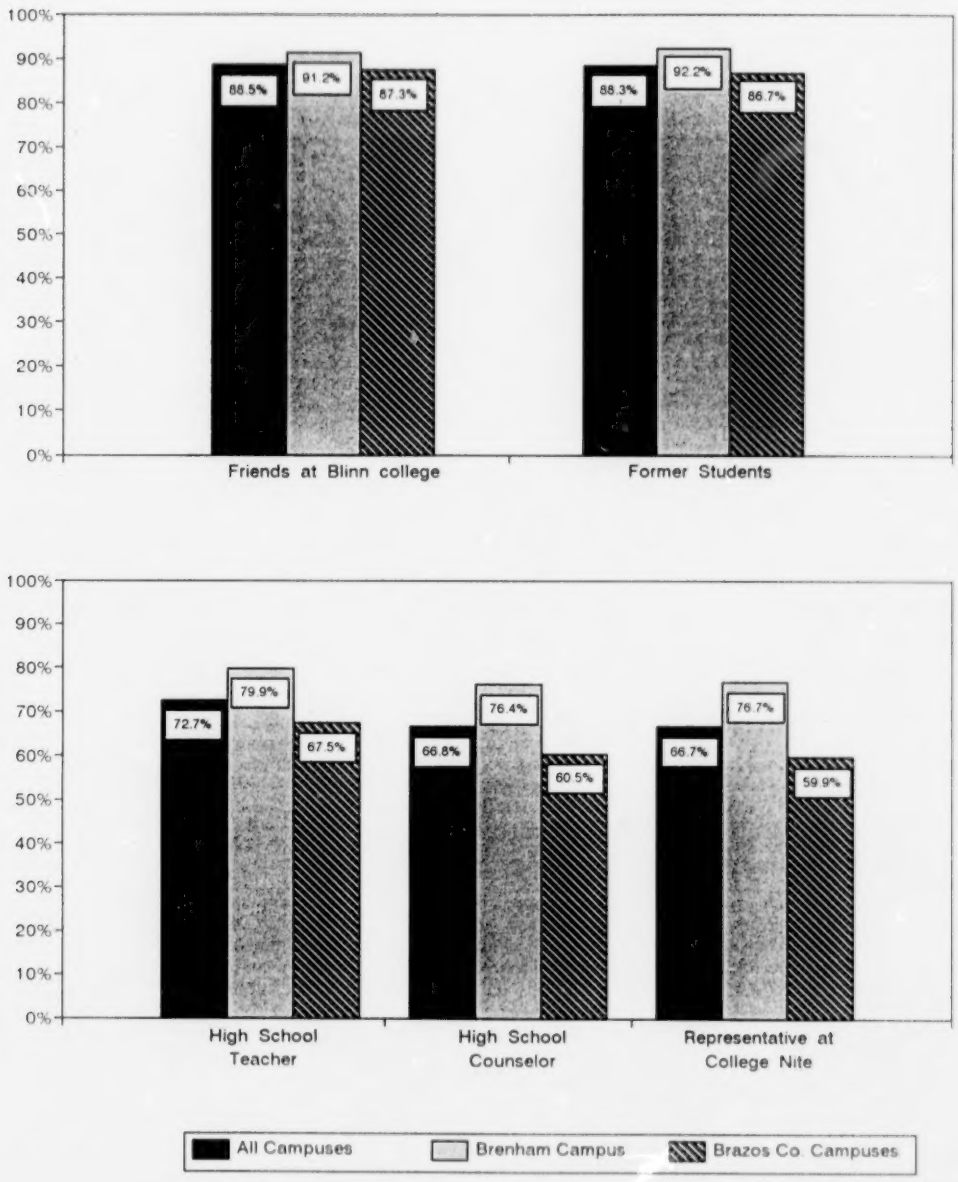

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